



**Program for the DAAD Alumni Week "WHZ & KAFU - International 2023"**  
– Building international networks – in Kazakhstan

**Tuesday, 12. September 2023**

Individual trip to Ust-Kamenogorsk (Kaz.), Arrival during the day, Check-in at a hotel.

**Recommended Hotels:**

[BW Best Western Plus](#)

[Deluxe SPA-Hotel](#)

[Hotel Irtysk](#)

[Shiny River Hotel](#)

**Wednesday, 13. September 2023**

Time	Topic
	<b>Individual arrival from hotel to the campus of the Kazakh-American Free University (KAFU)</b> <b>Meeting point:</b> KAFU-Campus (Ust-Kamenogorsk, 070000, M. Gorky str., 76 <a href="#">link ru</a> , <a href="#">link dt</a> )
09:30	<b>Meeting and Registration</b> <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
10:00	<b>Opening Ceremony</b> Founder and President of KAFU, <b>Mr. Prof. Dr. Mambetkaziev Yerezhep Alkhaierovich</b> (former Minister of Education and Science of the Republic of Kazakhstan) Governor of East Kazakhstan region, <b>Mr. Yermek Kosherbayev/Zhaksylyk Omar</b> <b>First Secretary from the German Embassy Frau Sasse</b> Head of the Project, <b>Mr. Prof. Dr. Christian Brauweiler</b> , University of Applied Sciences Zwickau (WHZ), Honorary Doctor and Honorary Professor of KAFU Vice President of KAFU for international relations and of Co-Serve International (USA), <b>Mr. Prof. Dr. Daniel Ballast</b> Ms. Dr. Claudia Winkelmann, WHZ and Mr. Stefan Noack, MA, WHZ and PhD student of KAFU; Ms. Aizhan Chettykbaeva and Ms. Yulia Engel, International Office of KAFU – <b>organization team</b> <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
11:45	<b>Main Tasks of International Activity of an University</b> Co-Head of the Project and Head of the International Office of KAFU, <b>Mr. Serik Abilov</b> <b>Meeting point:</b> Large auditorium of KAFU, main building
12:15	<b>Lunch break</b> Meeting point: <b>Cafeteria of KAFU</b> (self-financing via paid daily allowance) <b>Administrative Work of DAAD Grant</b> Collecting outstanding invoices for cash-payment of travel grant and on-site-support on the following day <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
13:30	<b>Presentation</b> <i>Ageing Society, Demographical Change and the Health Care System – Perspective of Germany</i> <b>Mr. Prof. Dr. Tom Schaal</b> , Professor for Health Care Management, University of Applied Sciences Zwickau <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )





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15:00	<b>Coffee Break (free of charge)</b>
15:15	Presentation <i>Machine Learning in Robotics</i> Mr. Prof. Dr. Sven Hellbach, Professor for Informatics and Intelligent Systems, University of Applied Sciences Zwickau Meeting point: Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
16:15	<b>Presentation</b> <i>Applying the technologies of Virtual and Augmented reality in education</i> <b>Mr. Ruslan Chettykbayev</b> , PhD Student, Docent at KAFU <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
17:15	<b>Keynote lecture DAAD Alumni:</b> <i>The Republic Uzbekistan: Diversification and Support of the Export of Goods and Services</i> <b>Mr. Prof. Dr. Ubaydullah Nadirkhanov</b> , Tashkent State Transport University, Uzbekistan DAAD Alumnus <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
18:00	<b>Summary of the day and closing remarks</b> <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
18:30	<b>Informal dinner and social gathering of the participants</b> Restaurant La Festa (food is free of charge; drinks have to be paid by yourself) <b>Meeting point:</b> Foyer of KAFU ( <a href="#">link ru</a> , <a href="#">link dt</a> )





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**Thursday, 14. September 2023**

09:00	<b>Meeting and Registration</b> <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
09:20	<b>Presentation</b> <i>Multilinguality-Education exemplified at Turkmenistan</i> <b>Mr. Dr. Raimond Selke</b> , Lector for German as a foreign language, Nationales D. Azadi-Institut für Weltsprachen, Faculty for European Foreign Languages and Literature, Ashgabat, Turkmenistan <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
10:30	<b>Online presentation</b> <i>Sustainability and Supply Chain Management</i> <b>Mr. Alexander Neske</b> , Manager at Scheer GmbH, Germany, PhD Student at KAFU <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
11:30	<b>Presentation</b> <i>New Agenda of Global Connectivity: Science-Based Solutions in Cross-Border Cooperation</i> <b>Mr. Prof. Dr. Sos Khachikyan</b> , Head of the Chair of Macroeconomics and Coordinator of the Center for Digital Transformation and Data Analyses, Armenian State University of Economics (ASUE) <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
12:30	<b>Lunch break</b> <b>Meeting point:</b> Cafeteria of KAFU (self-financing via paid daily allowance)
13:15	<b>Presentation</b> <i>International Project Management – Insides of a Transnational University Project between Germany, Kazakhstan, Kyrgyzstan, Georgia and Armenia</i> Head of the Project, <b>Mr. Prof. Dr. Christian Brauweiler</b> , University of Applied Sciences Zwickau (WHZ), Honorary Doctor and Honorary Professor of KAFU <b>Mr. Stefan Noack</b> , PhD Student at KAFU, Scientific Researcher, University of Applied Sciences Zwickau <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
13:45	<b>DAAD Grant</b> <i>Payment of travel grants</i> Dr. Claudia Winkelmann, WHZ and Mr. Stefan Noack, MA, WHZ (PhD student of KAFU); Ms. Aizhan Chettykbaeva and Ms. Yulia Engel, International Office of KAFU – <b>Organizational Team</b> <b>Meeting point:</b> Cash desk of KAFU ( <a href="#">link ru</a> , <a href="#">link dt</a> )
15:30	<b>City tour Ust-Kamenogorsk</b> Ms. Aizhan Chettykbaeva and Ms. Yulia Engel – International Office of KAFU <b>Meeting point:</b> Foyer of KAFU ( <a href="#">link ru</a> , <a href="#">link dt</a> )
17:00	<b>Individual free time</b>
18:30	<b>Official dinner and networking of alumni and newly enrolled students of the IDEA program</b> Restaurant: <b>Karina</b> (food is free of charge; drinks have to be paid by yourself) <b>Meeting point:</b> Foyer of KAFU ( <a href="#">link ru</a> , <a href="#">link dt</a> )





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**Friday, 15. September 2023**

09:00	<b>Meeting and registration</b> <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
09:15	<b>Presentation</b> <i>Presentation of the water laboratoty</i> <b>Ms. Prof. Dr. Valentina Kolpakova</b> – Higher Attestation Commission of the Republic of Kazakhstan <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
10:45	<b>Coffee Break</b> (free of charge)
11:00	<b>Presentation</b> <i>Digitalization of Management Control Systems</i> <b>Mr. Prof. Dr. Kai Nobach</b> , Professor for Controlling and General Business Administration, Technische Hochschule Nürnberg Georg Simon Ohm, Germany <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
12:00	<b>Lunch break</b> <b>Meeting point:</b> Cafeteria of KAFU (self-financing via paid daily allowance)
13:30	<b>Presentation</b> <i>Importance of International Student and Staff Exchange - Experiences from 30 Years of American-Kazakh Exchange and 10 Years of German-Kazakh Exchange at KAFU – Servant Leadership Program</i> <b>Mr. Prof. Dr. Daniel Ballast</b> , Founder and Vice President of KAFU <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
14:30	<b>Coffee Break</b> (free of charge)
15:15	<b>Presentation</b> <i>Visit of the new IT-Hub from Ust-Kamenogorsk</i> <b>Mr. Didar Muratuly</b> , Lecturer of KAFU, Kazakhstan <b>Meeting point:</b> Foyer of KAFU ( <a href="#">link ru</a> , <a href="#">link dt</a> ) address: Kazakhstan 59/1 (3 <sup>rd</sup> floor)
16:15	<b>Summary, Conclusiones, Outlook</b> <b>Meeting point:</b> IT-Hub of KAFU ( <a href="#">link ru</a> , <a href="#">link dt</a> )
16:30	<b>Cultural Event</b> Walk to the Ethnic Park of Ust-Kamenogorsk Networking and chatting Ms. Aizhan Chettykbaeva and Ms. Yulia Engel – International Office of KAFU <b>Meeting point:</b> IT-Hub of KAFU ( <a href="#">link ru</a> , <a href="#">link dt</a> )
17:30	<b>Individual free time</b>
18:30	<b>Farewell party</b> Informal get-together, networking, socializing Restaurant: <b>Qurt &amp; Wine</b> (food is free of charge; drinks have to paid by yourself) <b>Meeting point:</b> Foyer of KAFU ( <a href="#">link ru</a> , <a href="#">link dt</a> )



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**Saturday, 16. September 2023**

09:00	<b>Meeting and registration</b> <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
09:15	<b>Presentation</b> <i>Effective group decision making: Simulation decision making activity and discussion</i> <b>Ms. Yulia Novitskaya</b> , Lecturer in foreign languages, director of the Center for International and Multilingual Programs KAFU <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
10:15	<b>Coffee Break</b> (free of charge)
10:30	<b>Evaluation study - feedback discussion on program, continuation, etc.</b> All alumni, lecturers, presenters and participants <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
12:00	<b>Lunch break</b> <b>Meeting point:</b> Cafeteria of KAFU (self-financing via paid daily allowance)
13:30	<b>Awarding of participation certificates</b> Head of the Project, <b>Mr. Prof. Dr. Christian Brauweiler</b> , University of Applied Sciences Zwickau (WHZ), Honorary Doctor and Honorary Professor of KAFU <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )
14:30	<b>Farewell speech</b> Rector of KAFU, <b>Mr. Prof. Dr. Aidar Mambetkaziev</b>  Deputy Head of the Project, <b>Mr. Serik Abilov</b> , Head of the international department of KAFU  Head of the Project, <b>Mr. Prof. Dr. Christian Brauweiler</b> , WHZ, Honorary Doctor and Honorary Professor of KAFU <b>Meeting point:</b> Large auditorium of KAFU, main building ( <a href="#">link ru</a> , <a href="#">link dt</a> )

**Sunday, 17. September 2023**

**Individual free time, options: City sightseeing, shopping tour, tour in the countryside / suburb of Ust-Kamenogorsk (or individual departures for those who need to leave earlier)**

**Monday, 18. September 2023**

**Individual Departure**

