



Westsächsische Hochschule Zwickau

University of Applied Sciences

HOCHSCHULE FÜR MOBILITÄT | UNIVERSITY FOR MOBILITY



Become a Business Allrounder

Unlock your potential
and expand your skills



Are you ready to excel at the intersection of Management, Business & Information Systems and Computer Science? Join our program and become a skilled Business Allrounder!

Professional Qualification: Double Degree Management & Information Technology (M.Sc.)

Learning objectives:



- A broad understanding of business processes and operations
- Develop and implement cutting-edge business information systems
- Optimize business and production processes for enhanced efficiency
- Manage digital business models and drive innovation in Industry 4.0

Career opportunities:



Blend business processes and cutting-edge technology for a diverse skill set and limitless career possibilities in finance, healthcare, e-commerce, manufacturing, and more. Potential careers you might explore include working as a:

- Business Analyst: Analyze trends, optimize operations, and drive strategic decisions
- Project Manager: Lead teams and implement successful business and tech projects
- IT Consultant: Offer innovative solutions to enhance efficiency
- Systems Analyst: Design and implement information systems for improved operations



Apply now!

Take the first step towards a successful career as a Business Allrounder! Apply now and secure your spot in our program! For more information or to enroll, contact us at www.fh-zwickau.de

