



Westsächsische Hochschule Zwickau

University of Applied Sciences

HOCHSCHULE FÜR MOBILITÄT | UNIVERSITY FOR MOBILITY



Become a Data Analyst

Unlock your potential
and expand your skills



Are you ready to excel at the intersection of Management, Business & Information Systems and Computer Science? Join our program and become a skilled Data Analyst!

Professional Qualification: Double Degree Management and Information Technology (M.Sc.)



Our study program in Business Informatics offers a comprehensive curriculum that equips students with a solid foundation for a career in data analysis. Through a unique blend of business and IT knowledge, students gain a multidisciplinary skill set that is highly valued in the field. These core subjects enable students to extract insights from complex data sets, identify trends, and make data-driven decisions.

Learning objectives:



- Proficiency in data manipulation techniques for cleansing, transforming, and preparing data for analysis
- Knowledge of statistical analysis methods to extract insights, identify correlations, and perform hypothesis testing
- Understanding of data governance, privacy, and ethics to ensure responsible handling of data



Graduates in the field of data analysis have a wide range of diverse and promising career opportunities. They can pursue roles such as data analyst, business intelligence analyst, data scientist, market researcher, or data consultant in various industries.

Apply now!

Take the first step towards a successful career as a Data Analyst! Apply now and secure your spot in our program! For more information or to enroll, contact us at www.fh-zwickau.de

