

## Westsächsische Hochschule Zwickau

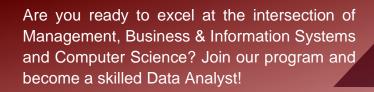
**University of Applied Sciences** 

HOCHSCHULE FÜR MOBILITÄT I UNIVERSITY FOR MOBILITY



## Become a Data Analyst

Unlock your potential and expand your skills





Professional Qualification: Double Degree Management and Information Technology (M.Sc.)



Our study program in Business Informatics offers a comprehensive curriculum that equips students with a solid foundation for a career in data analysis. Through a unique blend of business and IT knowledge, students gain a multidisciplinary skill set that is highly valued in the field. These core subjects enable students to extract insights from complex data sets, identify trends, and make data-driven decisions.

## **Learning objectives:**



- Proficiency in data manipulation techniques for cleansing, transforming, and preparing data for analysis
- Knowledge of statistical analysis methods to extract insights, identify correlations, and perform hypothesis testing
- Understanding of data governance, privacy, and ethics to ensure responsible handling of data



Graduates in the field of data analysis have a wide range of diverse and promising career opportunities. They can pursue roles such as data analyst, business intelligence analyst, data scientist, market researcher, or data consultant in various industries.

## Apply now!

Take the first step towards a successful career as a Data Analyst! Apply now and secure your spot in our program! For more information or to enroll, contact us at www.fh-zwickau.de









