

Freezing Week 7 - 11 February, 2022

Sustainable Business Transformation

Dear International Partners and Colleagues,

We are happy to invite you to join the 8th **Freezing Week, 7 -11 February 2022**. We will build the international week around the theme **Sustainable Business Transformation**. This year, we will offer a hybrid event, so you will be able to join us here at Hämeenlinna University Center as well as online! You will be able to share your expertise with students and other teachers, so there will be networking, multidisciplinary student project, seminars and social events.

The program and social events are free for visiting lecturers from our partner universities. You will need to cover flights, hotels and other travelling expenses yourself. This teaching mobility can be financed by ERASMUS+ through your institution's International Office, if there is an Erasmus+ agreement between HAMK and your university. You have the possibility to give a lecture (30-60 minutes) and take part in multidisciplinary student project as a facilitator, We would like to have proposals for presentations related to our theme and the title of the lecture **by 17 December**.

- * Online registration is now open [HERE](#) and application deadline is **9 January 2022**.
- * Research Seminar [Call for Papers](#) **until 10 December**
- * For more information, please contact riikka.kekalainen-alkio@hamk.fi, tel. +358 40 751 4051

The School of Entrepreneurship and Business welcomes you all!

Best regards on behalf of the HAMK's Freezing Week team

Ulla Bard

Dean | School of Entrepreneurship and Business

and

Riikka Kekäläinen-Alkio

Executive Assistant | School of Entrepreneurship and Business
Häme University of Applied Sciences (HAMK), FINLAND
tel. +358 40 751 4051

www.hamk.fi/freezingweek