



International
Faculty Week|2023

NOVEMBER 6- 10, 2023

Join us in Mexico and get to know our educational model, give lectures, exchange ideas, and network with international colleagues.

HOW TO APPLY?

Complete the online application before
September 22nd, 2023

 [APPLY HERE!](#)

OUR FACULTIES

- ARCHITECTURE, ART AND DESIGN
- ENGINEERING AND SCIENCE
- HUMANITIES AND EDUCATION
- BUSINESS AND ENTREPRENEURSHIP
- GOVERNMENT AND SOCIAL SCIENCE
- MEDICINE AND HEALTH SCIENCE





WHAT IS THE INTERNATIONAL FACULTY WEEK?

Tecnológico de Monterrey is the top private university in Mexico, as well as one of the leading institutions in Latin America. Its **International Faculty Week 2023** will bring together faculty members from our partner universities, giving them the opportunity to share their expertise and teach in a multicultural environment.

For the second time this year, the program will take place nationally. Participants will have the opportunity to expand their network with colleagues from all around the world.

WHAT IS NEEDED TO APPLY?

To apply for the International Faculty Week 2023 you need to **fill out our [online application](#)** before Friday, September 22nd. An updated CV (in English or Spanish), as well as proposed topics on lectures are needed to submit the application.

WHEN AND WHERE DOES IT TAKES PLACE?

From **November 6th to 10th, 2023** (in-person) in the international campuses of Tec de Monterrey. Applicants must choose at least two campus options when applying. Please keep in mind that you will **only participate in one campus throughout the whole week.**

Guadalajara: Western Region

Mexico City: Mexico City Region

Monterrey: Northern Region

Querétaro: Central-South Region



SELECTION PROCESS

Participants are **chosen directly by the Academic Departments at Tecnológico de Monterrey.** Once selected, a professor from Tec de Monterrey will be your host throughout the academic program.

Every participant will be notified no later than **Wednesday, October 4th, 2023** if they have been accepted, to begin with academic preparation and travel arrangements. Every chosen participant will arrange the academic topics directly with their TEC host. An academic participation between **12 to 16 hours** is expected for the weekly program. The program is an **in-person experience**, NOT online.

WHAT IS INCLUDED IN THE INTERNATIONAL FACULTY WEEK 2023?

ACCOMMODATION | BREAKFAST | LUNCH | WELCOME KIT | ACTIVITIES

- ✓ Accommodation from Sunday, November 5th (check-in) to Saturday, November 11th (check-out)
- ✓ Daily breakfast and lunch from Monday to Friday
- ✓ Daily round transportation accommodation-campus (where applicable)
- ✓ Welcome and closing ceremonies
- ✓ Access to networking and cultural events of the program
- ✓ One-day trip on Friday, November 10th

NOT INCLUDED:

- ✗ Airline ticket (round-trip) / Airport shuttle
- ✗ International travel insurance / Health insurance
- ✗ Dinners
- ✗ Personal expenses

IMPORTANT DATES

August 22nd – September 22nd, 2023: Applications open.

September 25rd - September 29th, 2023: Evaluation of profiles and online applications by our Academic Departments.

October 4th - 13th, 2023: Notification of acceptance.

October 13th: Deadline to confirm participation in the International Faculty Week. **October 2023:** Link to connect host faculties and professors.

November 6th - 10th: International Faculty Week 2023.

The detailed agenda will be announced to all chosen applicants by the end of October 2023. Kindly note that candidates who are not contacted by Wednesday, October 4th, 2023, must consider that their applications were not selected.

We are looking forward to receiving your application!

[Check our list of FAQs here](#)

[Check our list of topics here](#)



TOPICS

ARCHITECTURE, ART & DESIGN

Architecture

- 2D & 3D representation
- Advanced Architecture
- Architectural Design
- Architectural Pedagogy
- Architecture: Practice and Practitioner
 - Circular cities and transition design
- Complex & hybrid buildings
- Critical analysis of architecture
- Digital modelling (3D scanners & printers)
- Innovative building materials & technologies
- Narrative for architectural projects
- Real Estate
- Regenerative design
- Research methods for architecture
- Smart buildings
- Smart cities
- Theory & History of Architecture
- Urban design
- Art
 - Current trends in art
 - Animation
 - Conceptual art
 - Storyboarding

BUSINESS

Accounting & Finance

- Advanced accounting
- Derivatives
- Financial modeling
- Financial planning strategies
 - Financial technology
- Intermediate Accounting
 - International regulations
- Risk management
- Valuation, Mergers and Acquisitions

Entrepreneurship

- High impact solutions
- Innovation processes
- Lean methodology for startups
 - Opportunity identification & funding
 - Social entrepreneurship

International Business & Logistics

- Big data and competitive intelligence
- Blockchain
- Business globalization
- Digital transformation
- Value chain

Leadership & Management

- Conscious businesses
- Human capital management
- Organizational culture
- Strategic sustainability
- Technological innovation

TOPICS

Marketing & Analysis

- Current marketing trends
- Artificial intelligence in marketing
Big data & data analysis
- Business intelligence
Neuromarketing and behavioral
consumer habits
- Omnichannel marketing Marketing
services
- Strategy development

ENGINEERING & SCIENCES

Bioengineering

- Current bioengineering trends
Agrobiotechnology
- Bioprocess Engineering
- Genomics
- Innovative food science
Micropropagation
- Vaccine production

Computing and Mechatronics

- 5G technology
- Artificial intelligence
- Cyber security
- Data science
- Emerging trends in mechatronics
- Industry 4.0
- Internet of Things
- Novel robotic systems
- Smart automation technologies
- Software Engineering Projects
- Virtual and augmented reality

Industrial Engineering

- Current trends
- Data analysis
- Design and improvement of logistic
systems

- Emerging trends in work design
- Lean manufacturing strategies
- Optimization models and quality
management

Mechanics & Advanced Materials

- Additive manufacturing technologies
Advanced manufacturing processes
Materials technology
- Modeling and simulation
- Mechanical and tool design
- Non-conventional machining

Sustainable Technologies & Civil Engineering

- Renewable energies
- Smart buildings
- Systemic and sustainable vision
- Technologies in built environments
- Geographic Information
- System Innovation in materials and
construction procedures

Sciences

- Current trends and new techniques
- Computational models
- Motion modeling

GOVERNMENT & SOCIAL SCIENCES

Economy

- Economic decision-making
- Economic impact of the pandemic
- Global economy and development

Law

- International law and technology
- Intellectual property

Political Science

International Relations

- Gender, society and human rights
- Global challenges in uncertainty
- Peace and conflict studies
- Regional scenarios
- Strategic prospective

TOPICS

HUMANITIES & EDUCATION

Humanistic Studies

- Cultural challenges of globalization
- Cultural heritage
- Ethics (business, psychology, society, technology)
- Symbolic structures

Media & Digital Culture

- Communication and globalization
- Graphic design
- Media production
- Public speaking
- Strategic communication
- Transmedia storytelling

MEDICINE & HEALTH SCIENCES

Health

- Health research
- Technological innovation in health
- Project design and community intervention
- Epidemiology and public health
- Health promotion
- Integral wellness
- Prevention of diseases in the life cycle

Nutrition

- Food science and nutrition innovation
- Sport nutrition
- Nutritional care process

Psychology

- Instruments for psychological assessment and diagnosis
- Comprehensive psychological care
- Mental health promotion

Odontology

- Oral assessment at different stages of life
- Technological innovation in dentistry

Medicine / Biosciences

- Basic pathology
- Surgical pathology
- Etiology of the disease
- Screening tests and laboratories

**Language of instruction can be English or Spanish for all areas*

FAQs

1- How can I register? What are the registration fees?

To register, you just need to fill out the online application. There is no registration fee to apply or participate in the International Faculty Week 2023. Please note that participation is only open for Tec de Monterrey's partner universities.

2. Can I choose on which days to give my lectures?

The schedule of every professor depends on the Tecnológico de Monterrey Academic Departments, they will provide a specific lecturing time and this cannot be changed. All academic activities must be between **12 to 16 classroom hours (per week)**. Participation on cultural activities and networking events is strongly encouraged if the academic agenda allows it.

3. Who will I be teaching, lecturing or assisting with?

You will be notified via email the information of the professor(s) from Tec de Monterrey whom you will be working with. You will arrange with the professor the specific lecture topics according to your professional expertise and the syllabus of the course itself.

4. What level are the students I will be teaching during the International Faculty Week 2023?

They will all be undergraduate students at Tec de Monterrey.

5. Will I have the same students for every session, or the groups change for every activity?

The students may change on every session and in the activities as well.

6. Will I receive a certificate of attendance?

Yes, an attendance certificate will be provided at the end of the program.

7. Is there any remuneration for participating in the event? Will I get paid for lecturing?

The lectures are not remunerated by Tec de Monterrey and its faculties.

FAQs

8. Are there any funding opportunities to have my travel expenses covered?

There are no funding opportunities to cover travel expenses (travel or health insurance, plane ticket, cancellation fees, among others).

9. I only want to attend one day of the International Faculty Week 2023, is that possible?

No, participants must attend the academic lectures and events that he/she has agreed for the week, as the host professor will plan its modules accordingly.

10. When will the International Faculty Week 2023 agenda be available?

The final schedule will be available in October 2023.

11. What will be the times of the academic lectures and other events?

The activities of the International Faculty Week 2023 might take place between 7:00 a.m. and 10:00 p.m. (GMT-6).

12. Are there any restrictions for entering Mexico because of Covid-19?

As of August 2023, Mexico does not have entry restrictions.

13. Can I bring companions with me to Mexico?

Yes, however, Tec de Monterrey will not cover for their travel expenses, meals, academic activities or accommodation.

14. Will I get a reimbursement if my flight gets cancelled?

We cannot reimburse travel expenses (health insurance, plane ticket, cancellation fees), hence we advise participants to purchase a travel insurance for these matters.

15. Can I choose which campus I want to participate in?

You may select up to two options but will only be chosen for one campus. This will depend on faculty members at Tec, since they select participants according to the academic needs of every campus.

16. When will I be notified on which campus I will be participating?

This will be notified in your acceptance email.

FAQs

17. Is it possible to arrive earlier to acclimatize with the city and facilities?

Yes, however if you arrive before Sunday, November 5th, we cannot cover your accommodation or meals.

9. To what airport should I arrive/depart?

This will depend on the campus you will be participating. We advise you to check flight connections between your departure airport and the city where you will be participating. These are the main airports for every city:

Guadalajara (GDL), Miguel Hidalgo y Costilla Guadalajara International Airport

Mexico City (MEX), Benito Juárez International Airport

Monterrey (MTY), General Mariano Escobedo International Airport

Querétaro (QRO), Querétaro Intercontinental Airport

**If you are participating in Querétaro Campus, you can get to the city by bus from Mexico City International Airport.*

20. How can I book a hotel room if I arrive earlier or depart later, and what are the rates?

If you are planning to arrive or depart on a different date than the official dates, we will give you a suggestion of hotels in which you can pay Tec's discounted cost.

21. What services are available for special needs and requests?

Our campuses have ramps to facilitate access, as well as lifts in most buildings. Also, we have emergency contacts and medical services available on campus with no additional cost.

22. I need an invitation letter for my home university to apply for funding or a Mexican visa. What is the procedure?

Once your participation has been confirmed, if you need an invitation letter, please notify us as soon as possible so that we can provide it for the aforementioned purposes.

23. My question is not listed here. Whom do I contact?

If you have any specific questions, please do not hesitate to contact tecfacultyweek@servicios.itesm.mx, we will happily answer your inquiries.



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Tecnológico de Monterrey

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