





16TH INTERNATIONAL TEACHING WEEK 2024

...AN OPPORTUNITY TO INTERNATIONALISE YOUR TEACHERS

ERZITA V BRAT









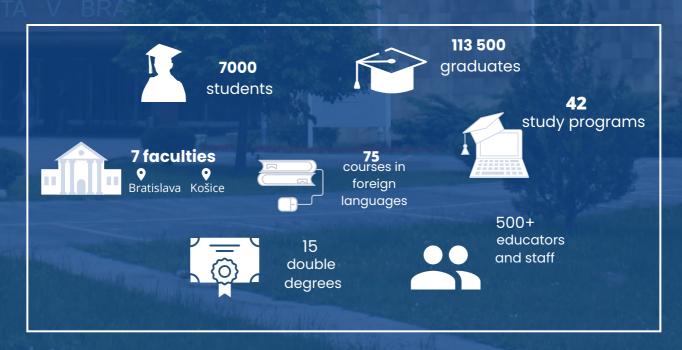
THE UNIVERSITY OF ECONOMICS IN BRATISLAVA

The University of Economics in Bratislava was established in 1940 and it is the oldest university in Slovakia focused on Economics and Business. EUBA is the leading public research university, internationally recognized in the fields of Economics, Business, and Management.

It offers a wide range of study programs on a full-time and part-time basis at Bachelor, Master, and Doctoral levels in Slovak and **English.** Quality-driven education is closely connected to businesses and highly **internationalized** through extensive partner networks.

Based on external evaluation, graduates of the EUBA belong to the most wanted job market with a nearly 100% employment rate.

EUBA has been AACSB accredited in November 2021.









16TH INTERNATIONAL TEACHING WEEK

The 2024 edition of the EUBA International Teaching Week is an opportunity to bring together professors, professionals, and experts from diverse institutions to share their knowledge with our students and exchange and network with our teaching staff.

CONTRIBUTIONS should match with STUDY PROGRAMMES of our FACULTIES and cover specific TOPIC from the list below.

16TH INTERNATIONAL TEACHING WEEK MARCH 04-08, 2024	
REGISTRATION DEADLINE	JANUARY 30, 2024
REGISTRATION LINK	
COMMUNICATION WITH ASSIGNED TUTORS	FEBRUARY 2024
FINAL PROGRAM	FEBRUARY 26, 2024







FACULTY OF BUSINESS MANAGEMENT BUSINESS ECONOMICS AND MANAGEMENT TOPICS:

- ENTREPRENEURSHIP IN CREATIVE INDUSTRY
- CORPORATE SOCIAL RESPONSIBILITY
- COST CONTROLLING
- PSYCHOLOGY
- BUSINESS ECONOMICS

GENERAL MANAGEMENT TOPICS:

- PROJECT MANAGEMENT
- ORGANISATIONAL DESIGN
- CONTROL
- CHANGE MANAGEMENT
- FINANCIAL ANALYSIS AND FINANCIAL PLANNING

FACULTY OF ECONOMICS AND FINANCE FINANCE, BANKING AND INSURANCE TOPICS

- FINANCE
- NATIONAL ACCOUNTS
- PUBLIC FINANCE







FACULTY OF COMMERCE

INTERNATIONAL BUSINESS TOPICS

- INTERCULTURAL COMMUNICATION
- INTERNATIONAL TRADE

MANAGEMENT OF INTERNATIONAL BUSINESS TOPICS

- EUROPEAN UNION ENLARGEMENT AND EXTERNAL RELATIONS
- MARKETING IN INTERNATIONAL ENVIRONMENT

TOURISM MANAGEMENT TOPICS

- INNOVATIONS IN TOURISM
- SUSTAINABLE TOURISM
- SPA AND WELLNESS







FACULTY OF INTERNATIONAL RELATIONS

ECONOMIC DIPLOMACY TOPICS

- INTERNATIONAL POLITICAL RELATIONS (IO):
 ORGANIZATION FOR SECURITY AND CO-OPERATION IN
 EUROPE, AFRICAN UNION
- GEOPOLITICS GEOPOLITICS OF MIDDLE EAST, GEOPOLITICS OF ASIA-PACIFIC REGION
- ECONOMY OF EU STATES
- FRENCH ECONOMY IN THE 21ST CENTURY
- ECONOMIC LAW INTERNATIONAL TRADE & INVESTMENT
- PUBLIC LAW LAW OF ARMED CONFLICT AND
 INTERNATIONAL HUMANITARIAN LAW, TERRITORIES AND
 OTHER SPACES IN INTERNATIONAL LAW

INTERNATIONAL ECONOMIC RELATIONS TOPICS

- WORLD ECONOMY GLOBALIZATION OF THE WORLD ECONOMY
- INTERNATIONAL COMMERCIAL LAW INTELLECTUAL PROPERTY RIGHTS IN INTERNATIONAL TRADE







FACULTY OF APPLIED LANGUAGES

FOREIGN LANGUAGES AND INTERCULTURAL COMMUNICATION TOPICS

- CROSS-CULTURAL LEADERSHIP
- CROSS-CULTURAL TEAM LEADERSHIP
- CULTURAL DIMENSIONS AND LEADERSHIP STYLES
- GLOBAL LEADER COMPETENCIES

FACULTY OF ECONOMIC INFORMATICS ACTUARIAL SCIENCE TOPICS

ENTERPRISE RISK MANAGEMENT IN INSURANCE

INFORMATION MANAGEMENT TOPICS

ARTIFICIAL INTELLIGENCE IN BUSINESS AND EDUCATION







FINANCIAL SUPPORT

Participants are expected to cover their travel, accommodation, and daily allowance expenses. Guest lecturers from EU institutions may apply for an Erasmus+ grant through their home institution's International Office.

Registration fees are not applied.

ACCOMMODATION

We invite participants to make their own accommodation arrangements, while the information on hotels will be provided in the Practical Guide - which you will receive once your application is approved

FOOD/CATERING

Lunch and refreshments will be provided in the University Cantine during the entire event.

UNIVERSITY FACILITIES, MATERIALS

Please be advised that classrooms at EUBA are equipped with Wi-Fi and video projectors. At your request, the following supports can be arranged: laptop, adaptor, paperboard, or speaker.

We try to reduce the printing of documents as much as possible. If it is necessary to print class materials, please send your requirements and documents in advance.







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REGISTRATION DEADLINE

DECEMBER 20. 2023

REGISTRATION LINK

COMMUNICATION WITH ASSIGNED TUTORS

DECEMBER 2023 - FEBRUARY 2024

FINAL PROGRAM

FEBRUARY 26, 2024

INTERNATIONAL TEACHING WEEK

MARCH 04-08, 2024







CONTACT PERSON

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