



The Westsächsische Hochschule Zwickau (WHZ) is a dynamic university of applied sciences located in the geographical triangle of Saxony, Bavaria and the Czech Republic. Over 4,000 students from 50 countries study here. More than 1,000 students enrol for study at our university in the fields of engineering, technology, business, health care management, languages and design every year. Outstanding academic research and teaching make our institution well-known throughout Germany and abroad. The strong interplay between instruction and research guarantees excellent results in science and technology. We welcome students, academic and administrative staff seeking challenging opportunities and new experience. We are committed to offering you an exciting place to work and study.

The Faculty of Business Sciences invites applications for a

## **Professorship (W2) Business English and International Business Competencies**

(Reference number: Zw Sp2)

beginning September 1<sup>st</sup>, 2019.

The Faculty of Business Sciences trains students at both Bachelor and Master's degree levels in the disciplines of Business Administration, Industrial Engineering and Public Administration. We also provide many distance learning and vocational programs.

Core teaching and research areas for this post are based on Business English and focus on the business cultures behind the language. This includes international and intercultural business and management competencies, the internationalization and digitalization of society as well as the development of professional key qualifications in business administration.

It is the ambition of the faculty to create synergy between teaching and research, and to develop a set of new interdisciplinary courses within the academic program. The focus is on using the English language as a tool to apply content from other business classes on a professional level, and to develop strong international networks and mobility.

Candidates who wish to join us should demonstrate enthusiasm for teaching with documented teaching experience in English language, and various business fields. Prerequisites are a profound methodical and didactical engagement with respect to the English language, work and networking experience, as well as research at a national and international level. The candidate's international qualifications should allow for establishing new partnerships for our university. The applicant shall have a comprehensive overview of Business Administration and Management, which he/she is able to effectively communicate to our students in English.

Previous employment (a minimum of 3 years) outside academia with a background in Business Administration is also a pre-requisite. Experience in acquiring and securing external research funding (third-party projects) and in international networking would be an advantage. Strong skills in building cooperation within faculties as well as within industry and research institutes is also of importance. The teaching language is English.

Applicants must fulfil the employment qualification requirements according to § 58 of the Act Governing Academic Freedom in Higher Education in the Free State of Saxony (Sächsisches Hochschulfreiheitsgesetz – SächsHSFG).

A commitment to having one's main residence in Saxony is part of the University's teaching and research concept. The WHZ is certified as a family-friendly university. We are an equal opportunity employer and value diversity at our university. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status or disability status. All qualified candidates are encouraged to apply; however candidates with disabilities will be given priority and we welcome applications from female candidates.

For further information about this position, please contact Prof. Dr. Matthias Richter (+ 49 375 536-3442; email: [wirtschaftswissenschaften@fh-zwickau.de](mailto:wirtschaftswissenschaften@fh-zwickau.de)).

Please send your application and supporting documents (your curriculum vitae outlining your education, professional and academic career; your list of publications; a list of courses taught, a description of your research (including your practical work) and a summary outlining your teaching concept and research aims (max. 2 pages each) as well as certified copies of all diplomas, degrees and certificates) to:

**Westsächsische Hochschule Zwickau** Rektorbüro - Dr.-Friedrichs-Ring 2A, D-08056 Zwickau or  
in electronic form as a single pdf file to: [rektorbuero@fh-zwickau.de](mailto:rektorbuero@fh-zwickau.de). Application deadline: **June 9<sup>th</sup>, 2019**